



Team Riverside — Top Corporate Team for 2016

2017 TEAMWALK FOR CANCERCARE

CORPORATE SPONSORSHIP OPPORTUNITIES

Since its inception, TeamWalk has raised over \$10 million to help more than 26,000 patients!

TeamWalk funds make a difference in the lives of today's cancer patients by paying for medications, nutritional supplements, wigs and prostheses, support groups, skilled nursing visits, transportation, mini-grants, and supportive services to patients of all cancer types. Funds raised enable Lowell General Hospital to provide assistance, support, and services to help people feel better, build confidence and instill hope throughout their battle with cancer.

Join together on Sunday, May 21, 2017

With more than 5,000 walkers and hundreds of companies from across the Merrimack Valley for the region's largest fundraising event. Your support makes an immediate impact on the lives of those with cancer in our community.

SUNDAY, MAY 21, 2017

www.teamwalk.org

978-937-6434

Lowell General Hospital

TeamWalk
FOR CANCERCARE

SPONSORSHIP OPPORTUNITIES AND TRIBUTE BOOK INFORMATION ON BACK!

BENEFITS AND LEVELS	PRESENTING \$25,000	ELITE \$15,000	CHAMPION \$10,000	LEADER \$5,000	PACESETTER \$3,000	ADVOCATE \$1,500	PARTNER \$500
Corporate name/logo included in print, radio, TV, web and other advertisements as the Presenting Sponsor for TeamWalk for CancerCare	✓						
Corporate name/logo on all 2,000+ walker incentive gifts	✓						
Opportunity to address the crowd and be a part of the check presentation at closing ceremonies	✓						
Corporate logo alongside TeamWalk logo on all pages of the TeamWalk registration website	✓						
Corporate logo on cover of 25,000 walk sponsor forms *	✓	✓					
Corporate logo in 25,000 walker sponsor forms *			✓	✓			
Corporate logo placement on team photograph banners	✓	✓	✓				
Recognition in <i>For Your Health</i> magazine, mailed to 160,000 families throughout Greater Lowell	✓	✓	✓	✓			
Corporate logo on t-shirts	✓	✓	✓	✓			
Corporate name on t-shirts					✓	✓	
Corporate logo on the TeamWalk website, with link to your website	✓	✓	✓	✓	✓		
Corporate name on the TeamWalk website						✓	✓
Recognition in select TeamWalk print ads	✓	✓	✓	✓	✓		
Verbal acknowledgement at TeamWalk	✓	✓	✓				
Recognition in TeamWalk e-newsletter and social media outlets	✓	✓	✓	✓	✓	✓	
Exhibit space at TeamWalk or Route	✓	✓	✓	✓	✓	✓	✓
Recognition on the main sponsor board	✓	✓	✓	✓	✓		
Recognition sign on route	✓	✓	✓			✓	
NEW!	50 complimentary registration fees and t-shirts						
	20 complimentary registration fees and t-shirts	✓					
	15 complimentary registration fees and t-shirts		✓				
	10 complimentary registration fees and t-shirts			✓			
Tribute Book ad	Full-page Back Cover	Full-page	Full-page	Half-page	Half-page	Half-page	Quarter-page

* For inclusion, commitment form must be received by January 27, 2017. The Tribute Book will be distributed at TeamWalk and all contributors will receive a copy.

☐ **Yes!** We would like to sponsor the 2017 TeamWalk at the level selected below:

☐ **PRESENTING (\$25,000)** ☐ **ELITE (\$15,000)** ☐ **CHAMPION (\$10,000)** ☐ **LEADER (\$5,000)** ☐ **PACESETTER (\$3,000)** ☐ **ADVOCATE (\$1,500)** ☐ **PARTNER (\$500)**

SPONSORSHIP COMMITMENT

Name _____ Title _____ Company/Organization _____

Address _____ City/State _____ Zip _____

Phone _____ Fax _____ Email _____

☐ Check enclosed (made payable to Lowell General Hospital TeamWalk)

☐ Bill my/our credit card \$ _____ ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Number _____ Expiration _____

Signature _____

Please complete form and return to address provided.

TEAMWALK TRIBUTE BOOK

☐ We are unable to participate as an event sponsor, but would like to include an ad or tribute message:

☐ Full Page Ad \$500 ☐ Quarter Page Ad \$200

☐ Half Page Ad \$300 ☐ Eighth Page Ad \$100

Ad specifications will be sent upon receipt of sponsor form.